

Presentation Grading Rubric

姓名：

得分： / 55

1. Summary – 7 points

Reflects an accurate understanding of the news article/essay you've read or listened for this presentation that is written/broadcasted in Chinese (4 points) and clear summary [*demonstrating the ability to express meaningful thoughts in complexity with clarity and precision, which includes essential details and background knowledge] (3 points).

2. Organization – 4 points

The presentation is logically organized with appropriate transitions (2 points), and the Introduction is attention-getting, lays out the problem nicely, and establishes a framework for the rest of the presentation (2 points)

3. Your Analyses & Insights – 6 points

Viewpoints you make are compelling, profound, all-around (from various angles/aspects), and well-grounded. Views are clearly and effectively expressed in depth and with specifics (i.e., further explanation and concrete reasons/evidence/data to explain and support). *Repeating the author's opinions or the content of the original does not count as your own analysis and would result in a zero.

4. Word Choice & 语法点 Application – 8 points

Accurately and constantly use formal, appropriate vocabulary, news terminology, and at least six Grammar Points (3 points, 0.5 each) covered in class. Integrate a substantial amount of vocabulary learned from the article to make the message clear and sophisticated. (5 points)

5. Delivery – 10 points

The pace is steady, and Language is fluent, including spontaneous utterances (2 points). Good eye contact is maintained with the audience, and the student's face should be clearly visible to the audience the entire time (ex., You should not be staring at notes, etc.) and you are not reading your notes/PPT verbatim, frequently (more than 5 times) referring to your note(s)/PPT will cause you to receive a low score (8 points) [*Please See Note C&D].

6. Clarity – 10 points

Pronunciation (7 points): Accurate phonemes and correct tones. Articulation (3 points): Clear and distinct enunciation, easy to understand.

7. Grammar Accuracy – 7 points

Correct and well-structured sentence usage.

8. Vocab List & Discussion Question(s) – 3 points (1.5*2)

The question(s) designed is/are stimulating and worthy of discussion.

*The vocab list (with pinyin) and discussion question(s) must be emailed to the teacher at least one day before your presentation; otherwise, you will not receive credit.

NOTE:

- A.** Your presentations will be recorded in class and deleted at the end of the semester.
- B.** Presentations shorter than 5 minutes (excluding discussion time) will result in up to a 2-point deduction. Do not play video or audio clips during your presentation, as they will not count toward the required 5 minutes. Clips shorter than 30 seconds are allowed.
- C.** You may use a notecard during the presentation as a reference. However, reading your notes or PPT verbatim and frequently (more than five times) referring to your notes or PPT may result in a **low score**.
- D.** To develop your own presentation and speaking skills, please do not ask other students to read aloud any part of your PPT or notes (e.g., sentences, quotes, or paragraphs). All content should be presented by you.
- E.** You may use the same article from your grammar homework; however, your presentation should go further with a detailed personal analysis. Do not simply repeat the points from your article. Share your own ideas: explain why this topic matters, discuss the opportunities or challenges it may bring, provide your reasons, and so on. You may also consider potential benefits or difficulties. The key point is to present your own insights, not just restate the article. Failing to do so will result in **no points awarded** for analysis and insights.
- F.** The article, video, or audio material you choose must be in Chinese. If the article includes an English translation, you are strongly encouraged to select a second article without an English translation and use it as your primary reference. This requirement is intended to ensure that you engage directly with the Chinese material rather than relying on English, and to help strengthen your reading proficiency in formal Chinese, particularly in news and editorial writing.
- G.** Please have your selected topic approved by the instructor at least two days before your scheduled presentation. Failure to meet this deadline may result in a deduction of up to 2 points from your final presentation grade.

Feedback/Suggestions: